



FOR IMMEDIATE RELEASE

Jake's Finer Foods to Host 13th Annual Food Show at Reliant Center Jake's Food Show to Showcase Local Flavors with "Celebrate Houston" Theme

(Houston, August 3, 2009) – Jake's Finer Foods announced today that its 13th annual Food Show will take place at Reliant Center on September 16th, 2009. Jake's Food Show gathers the finest suppliers and manufacturer representatives from across the country to exhibit, promote new products and equipment, and offer exclusive pricing specials to Jake's customers.

The Jake's Food Show is a highly anticipated event due to its unique nature within the foodservice industry. Show visitors are free to browse the vendor exhibits, sample exciting new product offerings, consult with Jake's culinary staff to gather new menu ideas, and attend featured show demonstrations such as a wine tasting, cooking exhibitions and leading-edge product demos. Customers are invited to take advantage of promotional pricing opportunities featured at the show to maximize their buying power and increase their profitability.

The Food Show is a must-see event, according to Leonard Bench, owner and president of Jake's Finer Foods. "This year's theme, 'Celebrate Houston,' is in recognition of how far the Houston and Galveston areas have bounced back since last year's hurricane. Our families, like many others in the Houston area, were deeply affected by last year's storm. Many of our customers live and work in the Galveston and Gulf Coast region. Jake's is proud to be a part of a community with such a fighting spirit. This show is a testament to the 'Can Do' attitude for which our hometown is famous." The show will feature "districts" themed in accordance with celebrated parts of Gulf Coast culture, such as the space center, Houston sports teams and Galveston Island.

Jake's on-staff culinary specialist, Chef Stanton Lyons, will also debut his cooking exhibition, "Tastes of Houston." Attendees will be treated to live preparation of several dishes featuring regional flavors, presented in Chef Lyons' unique and engaging style. All dishes will be crafted using items available from Jake's product list.

About Jake's Finer Foods

Jake's is a leading distributor of over 7,500 foodservice products and hundreds of years of experience in Quality, Service and Solutions. Since 1946, Jake's Finer Foods has been a family-owned, full-line foodservice distributor and restaurant supply company delivering quality food, great value and exceptional service to foodservice providers and restaurants in Texas and western Louisiana.

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